



2020 Red Ribbon Run Sponsorship Levels

Sponsor Level	Sponsorship Fee	Marketing Plans	Corporate Team	Benefits
<p>Title Sponsorship (only 1 available)</p> <p>This elite sponsorship level includes major exposure prior to and during the event.</p> <p>May include exclusivity and approval and/or elimination of competitors from potential sponsor list</p>	\$20,000	Will be featured on all Marketing Plans plus Title Sponsor Only Signage	<p>4-person Relay x unlimited # of teams</p> <p>Unlimited number of walkers for the 1K Walk for Health</p> <p>25 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> Exposure prior to and during event Company name and logo featured on tv ads, radio ads, and print material Name/logo on all website and social media post 4 dedicated banners displayed at event Vendor opportunity Logo featured prominently on back of the event t-shirt
<p>Platinum Sponsorship (only 2-3 available)</p> <p>The main benefit of this sponsorship is naming rights to brand the Red Ribbon Corporate Relay or Kid's Fun Run with your company name and logo</p> <p>May include some exclusivity; first-come, first-served (i.e. Kid's Fun Run or Red Ribbon Corporate Relay)</p>	\$10,000	Will be featured in all Marketing where top sponsors are mentioned	<p>4-person Relay x 12 teams (up to 48 runners)</p> <p>Unlimited number of walkers for the 1K Walk for Health</p> <p>20 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> Exposure prior to and during event Shared company name and logo on all print material Shared name/logo on all website and social media 3 dedicated banners displayed at event Vendor opportunity Logo on back of the event t-shirt
<p>Gold Sponsorship (only 2-5 available)</p> <p>The main benefit for this sponsorship is to sponsor a main component of the run. (i.e. finish line, official product or fruit)</p>	\$5,000	Will be featured when all sponsors are mentioned	<p>4-person Relay x 8 teams (up to 32 runners)</p> <p>Unlimited number of walkers for the 1K Walk for Health</p> <p>15 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> Exposure prior to and during event Shared name/logo on event website 2 dedicated banners displayed at event Vendor opportunity Logo on back of the event t-shirt

<p>Silver Sponsorship</p> <p>The main benefit for this sponsorship is to sponsor an entertainment component of the run. (i.e. photobooth)</p>	\$2,500	Will be featured when all sponsors are mentioned	<p>4-person Relay x 4 teams (up to 16 runners)</p> <p>Unlimited number of walkers for the 1K Walk for Health</p> <p>12 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> • Exposure prior to and during event • Shared name/logo on event website • 1 dedicated banner displayed at event • Vendor opportunity • Logo on back of the event t-shirt
<p>Bronze Sponsorship Corporate Relay (Small Business 25+ Medium Business 100- 200 Large Business 200+)</p> <p>The main benefit for this sponsorship is to take part in the corporate relay.</p>	\$1,000	Will be featured when all sponsors are mentioned	<p>4-person Relay team</p> <p>Unlimited number of walkers for the 1K Walk for Health</p> <p>10 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> • Exposure prior to and during event • Shared name/logo on event website • 1 display banner • Vendor opportunity • Name in text on back of the event t-shirt
<p>Open Team</p> <p>Businesses under 25</p> <p>Community Groups</p> <p>Fitness Groups</p>	\$250		<p>4-person Relay team</p> <p>4 walkers for the 1K Walk for Health</p> <p>4 Walk for Health t-shirts</p>	<ul style="list-style-type: none"> • Exposure during event • Name on event website • Vendor opportunity • Name in text on back of the event t-shirt
<p>Individual (InnerAct Alliance Team)</p>	\$25		<p>1 Walker for the 1K Walk for Health</p> <p>1 Walk for Health t-shirt</p>	N/A

Note:

Sponsors may have the option to request and/or purchase additional **Walk for Health** t-shirts

Sponsors are welcome to submit materials for Goodie bags (approx. 2,800 pieces are needed)

Rules for Relay:

Teams must consist of either: 4 females - 4 males – or - 2 females & 2 males.

Fastest All Female team, All Male team and Co-ed team will each receive a Traveling Trophy.

Red Ribbon Committee Staff will have the discretion to add different categories to award prizes, such as Best Team Shirt, Most Spirited Team, Most Teammates, etc.

Contact Information

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